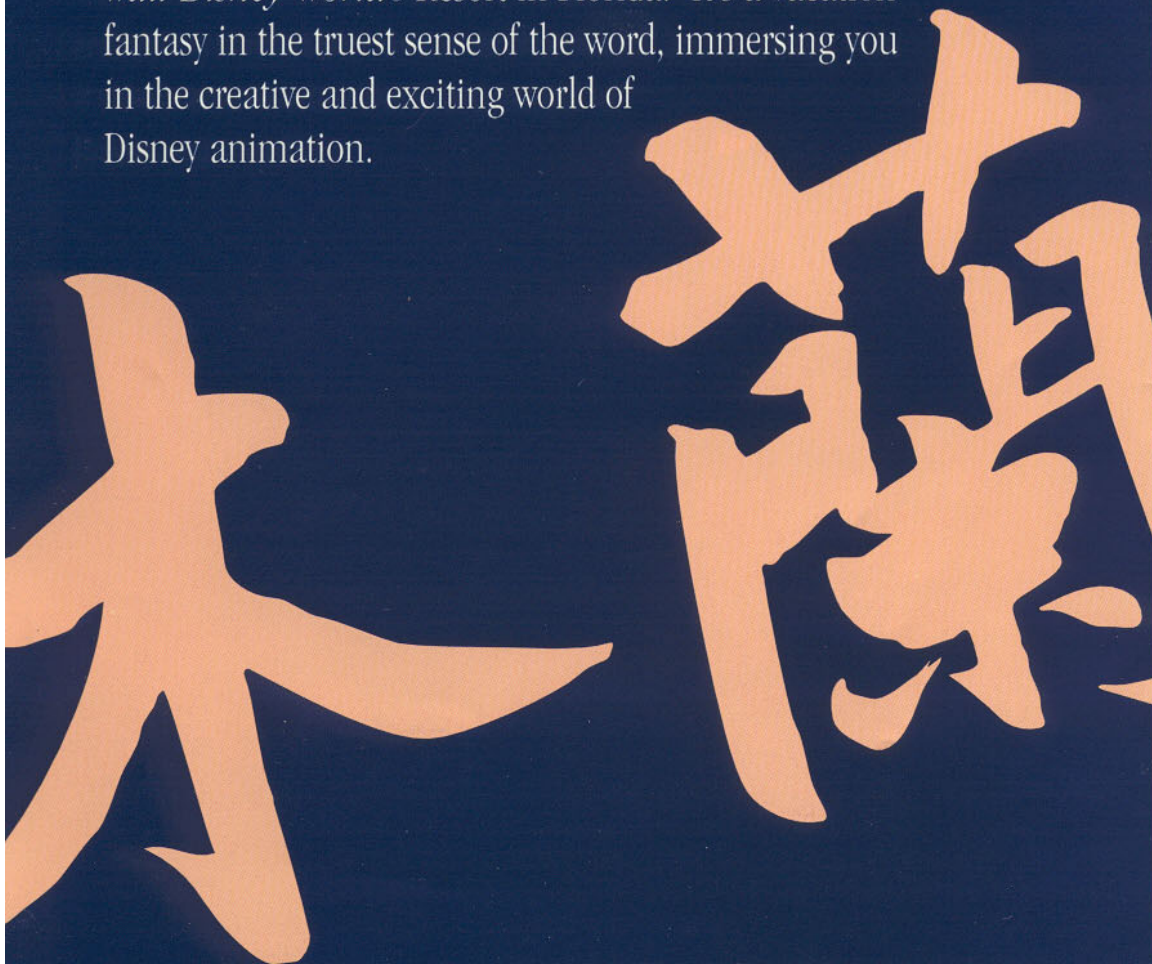


The
Disney Institute
Presents



An Animation
Experience

Disney's latest full-length animated feature, *Mulan*, chronicles the daring adventures of a young Chinese woman whose irrepressible spirit clashes with her tradition-bound society. Now you can follow in Mulan's footsteps and embark on an adventure of your own — an exclusive, behind-the-scenes look at Disney animation complete with special presentations from Disney artists who actually worked on the film! For Disney animation fans, this is a rare opportunity to get a hands-on look at the process of bringing an animated film to life. Explore character development, storyboarding, design and layout. Grab a pencil and give it a try yourself, even if you've never drawn before! Put your ideas on storyboards, design scenes, draw characters, and journey to the China pavilion at *Epcot*® and discover how artists get their visual inspiration which influences the look of a film. You'll also attend insightful presentations on the artistic achievements of *Mulan*. And to make this experience even more special, choose two additional *Disney Institute* programs in areas like Television and Film, Culinary Arts, Gardening & The Great Outdoors and Rock Climbing. You'll be staying in spacious Disney Institute accommodations right on the grounds of the amazing *Walt Disney World*® Resort in Florida. It's a vacation fantasy in the truest sense of the word, immersing you in the creative and exciting world of Disney animation.



Celebrities



Mark Henn. Supervising Animator Mark Henn will give a behind-the-scenes look at the creation of the character, *Mulan*.



June Foray. The voice of Grandmother Fa in *Mulan*, this legendary voice-over is also the voice of Rocky, The Flying Squirrel and hundreds of other animated characters.



Eric Guaghione. As *Mulan* CGI (Computer Generated Imagery) Supervisor, Eric explains how the computer helps bring to life scenes too difficult to animate by hand.



Jeff Kurti. Author of *The Art of Mulan*, as well as *The Art of The Little Mermaid*, he has also written and produced documentaries on the making of various Disney animated classics.



David Tidgwell. Head of the Special Effects Department for *Mulan*, David discusses how the magic of effects enhances a Disney animated feature.

SESSION 1 - September 3-6, 1998

Select one special animation workshop, three *Mulan*-themed presentations and two Disney Institute programs.

Thursday, September 3

Afternoon

Choose one of the following:

- Special Animation Workshops
 - Layout & Design (2:00 pm)
 - Concept to Storyboard (2:00 pm)
- **Mulan*-inspired Creative Presentation (2:00 pm)
- Disney Institute Program (2:00 pm)

6:30 pm

Welcome Reception

8:00 pm

Mulan screening and discussion with Disney artists who worked on the film

Friday, September 4

7:00 am

Tai Chi by the lake

Morning

Choose one of the following:

- Special Animation Workshops
 - Visual Expedition (9:00 am)
 - Character Development (10:00 am)
- **Mulan*-inspired Creative Presentation (10:00 am)
- Disney Institute Program (10:00 am)

Afternoon

Choose one of the following:

- Special Animation Workshops
 - Layout & Design (2:00 pm)
 - Concept to Storyboard (2:00 pm)
- **Mulan*-inspired Creative Presentation (2:00 pm)
- Disney Institute Program (2:00 pm)

8:00 pm

Celebrity Evening Presentation

Saturday, September 5

7:00 am

Tai Chi by the lake

Morning

Choose one of the following:

- Special Animation Workshop
 - Visual Expedition (9:00 am)
 - Character Development (10:00 am)
- **Mulan*-inspired Creative Presentation (10:00 am)
- Disney Institute Program (10:00 am)

Afternoon

Choose one of the following:

- Special Animation Workshops
 - Layout & Design (2:00 pm)
 - Concept to Storyboard (2:00 pm)
- **Mulan*-inspired Creative Presentation (2:00 pm)
- Disney Institute Program (2:00 pm)

7:00 pm

Mulan-themed Dining Celebration

Sunday, September 6

7:00 am

Tai Chi by the lake

Morning

Choose one of the following:

- Special Animation Workshops
 - Visual Expedition (9:00 am)
 - Character Development (10:00 am)
- **Mulan*-inspired Creative Presentation (10:00 am)
- Disney Institute Program (10:00 am)

**Mulan*-inspired Creative Presentations will include topics such as animation special effects, character development, layouts and backgrounds, computer-generated imagery, the voice-over process, the music of *Mulan*, and the transition of *Mulan* from film to live entertainment in the *Mulan* Parade. Celebrity appearances subject to change without notice.

SESSION 2 - September 11-14, 1998

Select one special animation workshop, three *Mulan*-themed presentations and two Disney Institute programs.

Friday, September 11

Afternoon

Choose one of the following:

- Special Animation Workshops
 - Layout & Design (2:00 pm)
 - Concept to Storyboard (2:00 pm)
- **Mulan*-inspired Creative Presentation (2:00 pm)
- Disney Institute Program (2:00 pm)

6:30 pm

Welcome Reception

8:00 pm

Mulan screening and discussion with Disney artists who worked on the film

Saturday, September 12

7:00 am

Tai Chi by the lake

Morning

Choose one of the following:

- Special Animation Workshops
 - Visual Expedition (9:00 am)
 - Character Development (10:00 am)
- **Mulan*-inspired Creative Presentation (10:00 am)
- Disney Institute Program (10:00 am)

Afternoon

Choose one of the following:

- Special Animation Workshops
 - Layout & Design (2:00 pm)
 - Concept to Storyboard (2:00 pm)
- **Mulan*-inspired Creative Presentation (2:00 pm)
- Disney Institute Program (2:00 pm)

8:00 pm

Celebrity Evening Presentation

Sunday, September 13

7:00 am

Tai Chi by the lake

Morning

Choose one of the following:

- Special Animation Workshop
 - Visual Expedition (9:00 am)
 - Character Development (10:00 am)
- **Mulan*-inspired Creative Presentation (10:00 am)
- Disney Institute Program (10:00 am)

Afternoon

Choose one of the following:

- Special Animation Workshops
 - Layout & Design (2:00 pm)
 - Concept to Storyboard (2:00 pm)
- **Mulan*-inspired Creative Presentation (2:00 pm)
- Disney Institute Program (2:00 pm)

7:00 pm

Mulan-themed Dining Celebration

Monday, September 14

7:00 am

Tai Chi by the lake

Morning

Choose one of the following:

- Special Animation Workshops
 - Visual Expedition (9:00 am)
 - Character Development (10:00 am)
- **Mulan*-inspired Creative Presentation (10:00 am)
- Disney Institute Program (10:00 am)

Animation Process



Discover how story-sketch artists create drawings like this one of *Mulan* to map out the plot of an animated feature.



See how layout "tonals" illustrate the contrast between light and shadows and how they serve as guides to artists who paint the film's backgrounds.



Rough animation is the "first draft" of character animation where animators introduce movements, gestures and facial expressions to their characters.

**Mulan*-inspired Creative Presentations will include topics such as animation special effects, character development, layouts and backgrounds, computer-generated imagery, the voice-over process, the music of *Mulan*, and the transition of *Mulan* from film to live entertainment in the *Mulan* Parade. Celebrity appearances subject to change without notice.

Specially Themed Animation Workshops for *Mulan*: An Animation Experience

Layout & Design

Explore how Disney artists create the environments in which the *Mulan* characters perform, then try your hand at this unique art form.

Character Development

Explore how classical Disney characters are created, then draw a *Mulan* character yourself.

Concept to Storyboard

Discover the storyboard process as you complete a "missing scene" from *Mulan*.

Visual Expedition

Travel to the China pavilion in *Epcot*® for visual inspiration and learn to sketch and paint concepts.

Choose Two Additional Programs From A Range Of Disney Institute Experiences

Discover the secrets of computer animation. Learn about entertainment architecture on behind-the-scenes tours of the *Walt Disney World*® Resort. Create topiary, climb a rock, shoot a video or paddle a canoe. Verbs rule at the *Disney Institute* where enlightening programs put you right in the middle of the action exploring, discovering and learning from expert professionals in each field.

Additional Disney Institute Program Tracks:

Animation And Story Arts

- Animation Sampler
- Classical Animation Workshop
- Clay Animation Workshop
- Computer Animation
- Create An Animated Character

Behind The Scenes

- Disney Architecture
- Hidden Treasures

Gardening And The Great Outdoors

- The Container Gardener
- Gifts From Your Garden
- Topiary Creations
- Canoe Adventure
- Rock Climbing

Television And Film

- Television On Location
- Television Studio Live
- Candid Portrait Photography
- Outdoor Photography

Culinary Arts

- The Art of Healthy Cooking
- Celebrations
- Cover Page Culinary Techniques
- Studio Bakery
- Taste of the World
- Wine, Wonders and Song



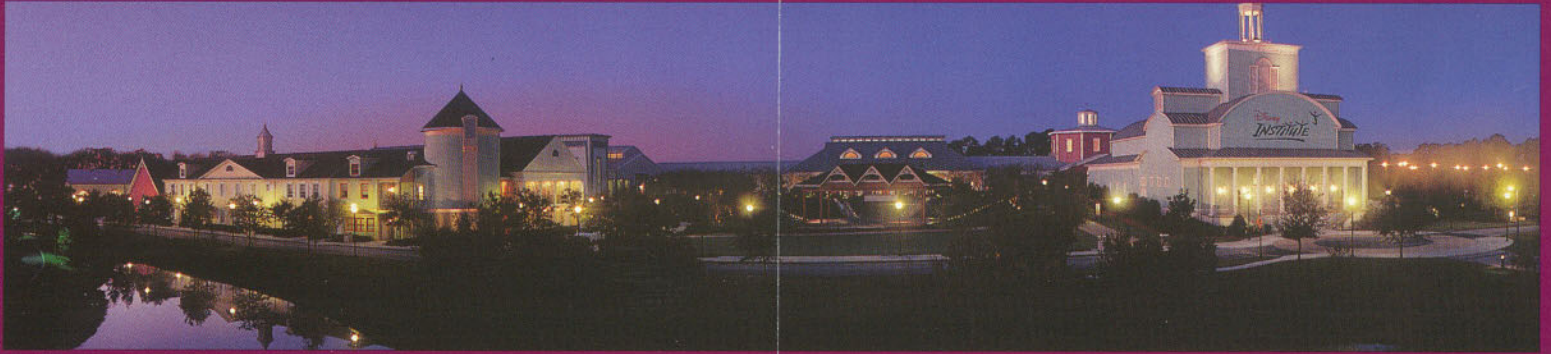
Disney Institute Animation Event

Call 1-800-282-9282, or your Travel Agent today.

www.disneyinstitute.com

The Disney Institute Presents *Mulan*: An Animation Experience

Discover A New World Of Disney Vacations.



The Disney Institute is a self-contained resort featuring a Performance Center, state-of-the-art Sports and Fitness Center, a full-service spa, Seasons Dining Room and spacious Bungalow accommodations - all in a scenic small town setting.

Have An Animated Getaway.



Sign Up Today!

Book by July 18, 1998 and save \$100 per person, double occupancy.

Complete this form and return by mail, or fax to **407-354-2709**.

Or call **1-800-282-9282**, or your Travel Agent.

To request a reservation, fill out this form and a *Disney Institute* Vacation Consultant will contact you within two weeks to finalize your reservations and program choices.

Session One: September 3-6, 1998 ☐ Session Two: September 11-14, 1998 ☐

Please use ballpoint pen.

Name _____

Address _____

City _____ State _____ Zip Code _____

Daytime phone _____ Evening phone _____

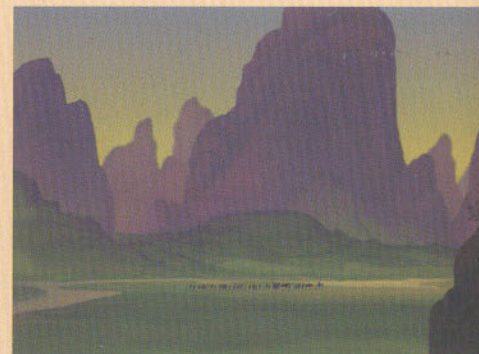
E-mail Address _____


If you would like to receive future communication about *Disney Institute* Programs, please check the following with your areas of interest:

Photography/TV _____ Culinary _____ Animation _____ Gardening/Outdoors _____

Get The Most Out Of Your Getaway. _____

Enhance your package with Disney Theme Parks, dining options and spa treatments. Ask your Disney Institute Vacation Consultant for details. We can also assist you with air and car rental reservations.





The Disney Institute Presents *Mulan*: An Animation Experience

September 3-6,
September 11-14, 1998.

**Book by July 18, 1998: \$649*~
(thereafter, \$749*)
per person, double occupancy.**

Package includes:

- 4-day, 3-night *Disney Institute* Bungalow accommodations
- Welcome reception
- Morning Tai Chi workouts
- Workshops led by Disney Institute animators with special appearances by artists who worked on *Mulan*
- Three creative presentations on various *Mulan*-inspired topics
- *Mulan* screening and discussion with Disney artists who worked on the film
- Evening presentations on the creative process behind animation
- Two additional Disney Institute programs
- *Mulan*-themed dining celebration

* The number of rooms available at the offered rate is limited. Rates valid most nights September 3-6 and September 11-14, 1998. Offer does not apply to group rates or other discounted rates. Prices, programs, performances, benefits and other terms subject to change without notice. Spa services, golf and tennis clinics, lessons and green fees are available at an additional charge. Event package not available for persons under 10 years of age. Guests ages 10-13 must be accompanied by an adult guardian of at least 18 years of age.

~Price is with early booking discount.

Experience The Creation Of *Mulan* Through The Eyes Of Disney Artists.



A Quick Sketch of *Mulan*: An Animation Experience

- 4-days accommodations at the *Disney Institute*
- Welcome reception
- *Mulan* screening and discussion with Disney artists who worked on the film
- Workshops led by Disney Institute animators with special appearances by artists who worked on *Mulan*
- Three creative presentations on various *Mulan*-inspired topics
- Evening presentations on the animation creative process
- Morning Tai Chi workouts
- Choice of two additional *Disney Institute* programs
- *Mulan*-themed dining celebration