

Disney Institute Animated Film Festival

August 6-8, 1999 / Event Evaluation Survey

Please use a pen or #2 pencil to respond to the following questions, filling in the appropriate bubble completely. Please choose only one response per question. IF YOU ARE UNCERTAIN OR THE ITEM DOES NOT APPLY, LEAVE IT BLANK. We value your feedback and will use it to continue improving the quality of Disney Institute events. Thank you!

After you have completed this survey, please drop it off at the Front Desk, or give it to the logistics coordinator after the final screening on Sunday.

1-Much less than expected 2-Less than expected 3-About what you expected 4-Better than expected 5-Much better than expected

1. Relative to your expectations, how would you rate this Disney Institute experience? (1) (2) (3) (4) (5)

1-Definitely would not 2-Probably would not 3-Uncecided 4-Probably would 5-Definitely would

2. Based on this experience, would you RECOMMEND Disney Institute film festival events to others? (1) (2) (3) (4) (5)

3. Based on this experience, would you RETURN for another Disney Institute film festival event? (1) (2) (3) (4) (5)

Pre-Event

4. Rate the EASE with which you made your event reservations (1) (2) (3) (4) (5)

5. Rate the ACCURACY of the advertising brochure that was mailed to you in representing this event (1) (2) (3) (4) (5)

Overall Event Experience

6. Rate your overall LEVEL OF SATISFACTION with this event (1) (2) (3) (4) (5)

7. Rate your personal LEVEL OF ENJOYMENT in this event (1) (2) (3) (4) (5)

8. Rate the USEFULNESS of the event content to you (1) (2) (3) (4) (5)

9. Rate the VALUE of the event relative to price paid (1) (2) (3) (4) (5)

10. Rate the overall EFFECTIVENESS of the instruction team (1) (2) (3) (4) (5)

Rate the EFFECTIVENESS of each of the following programs:

DAY ONE: Friday, August 6

11. Welcome screening of Sleeping Beauty with John Culhane and Mary Costa (1) (2) (3) (4) (5)

DAY TWO: Saturday, August 7

12. Artist presentation and screening of Lady and the Tramp with John Culhane (1) (2) (3) (4) (5)

13. Create an Animated Character Program (1) (2) (3) (4) (5)

14. Artist presentation and screening of Peter Pan with John Culhane and Bill Justice (1) (2) (3) (4) (5)

15. Legends dinner with guest artists (1) (2) (3) (4) (5)

16. Night-Owl screening of Cinderella with John Culhane (1) (2) (3) (4) (5)

DAY THREE: Sunday, August 8

17. Animator's Breakfast (1) (2) (3) (4) (5)

18. Screening of Who Framed Roger Rabbit with John Culhane (1) (2) (3) (4) (5)

	Marginal Poor	Average	Good	Excellent
4. Rate the EASE with which you made your event reservations	(1)	(2)	(3)	(4) (5)
5. Rate the ACCURACY of the advertising brochure that was mailed to you in representing this event	(1)	(2)	(3)	(4) (5)
6. Rate your overall LEVEL OF SATISFACTION with this event	(1)	(2)	(3)	(4) (5)
7. Rate your personal LEVEL OF ENJOYMENT in this event	(1)	(2)	(3)	(4) (5)
8. Rate the USEFULNESS of the event content to you	(1)	(2)	(3)	(4) (5)
9. Rate the VALUE of the event relative to price paid	(1)	(2)	(3)	(4) (5)
10. Rate the overall EFFECTIVENESS of the instruction team	(1)	(2)	(3)	(4) (5)
11. Welcome screening of Sleeping Beauty with John Culhane and Mary Costa	(1)	(2)	(3)	(4) (5)
12. Artist presentation and screening of Lady and the Tramp with John Culhane	(1)	(2)	(3)	(4) (5)
13. Create an Animated Character Program	(1)	(2)	(3)	(4) (5)
14. Artist presentation and screening of Peter Pan with John Culhane and Bill Justice	(1)	(2)	(3)	(4) (5)
15. Legends dinner with guest artists	(1)	(2)	(3)	(4) (5)
16. Night-Owl screening of Cinderella with John Culhane	(1)	(2)	(3)	(4) (5)
17. Animator's Breakfast	(1)	(2)	(3)	(4) (5)
18. Screening of Who Framed Roger Rabbit with John Culhane	(1)	(2)	(3)	(4) (5)